

PHILLIP CLARK CREGLOW

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GITHUB: pcreglow
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TECHNICAL SKILLS:

- AngularJS, Bootstrap, CSS, Firebase, Git, GitHub, Gulp, HTML5, JavaScript, JQuery, JSON, Sass, Yeoman

PROFESSIONAL EXPERIENCE:

- 4/11 – 1/14** **AMERICAN MEDICAL ASSOCIATION** **Washington, DC**
Regional Political Director/Physician Advocacy
- Developed communication plans and produced written content for the AMA's Physician Grassroots Network (30,000+ subscribers), Patients' Action Network (900,000+ subscribers), and Very Influential Physician (VIP) Key Contact program. Activities included email action alerts, member newsletters and advocacy training materials.
 - Produced written and video content to promote the FixMedicareNow.org and SaveGME.org issue campaigns. In 2013, the campaigns achieved over 810,000 contacts to members of Congress via email or phone.
 - Assisted in the program development, member recruitment and promotion of the AMA VIP Key Contact program, connecting physicians with members of Congress. In 2013, member recruitment achieved a record 764 physicians participating in the VIP Key Contact program.
- 4/07 – 4/11** **NATIONAL ASSOCIATION OF REALTORS®** **Washington, DC**
Political & Electoral Services Representative
- Managed program activities and voter data files that interfaced with high profile NAR, state and local REALTOR® membership programs, including the REALTORS® Political Action Committee (RPAC) Opportunity Race program. Activities included the development and successful execution of campaign strategy in assigned territories, the production of direct mail, voter registration emails, phone banks, websites and volunteer activities targeted to over 100,000 REALTORS® in 2008 and 2010.
 - Facilitated grassroots activities between targeted members of Congress, state and local REALTOR® associations, and high profile REALTOR® volunteers. Activities included legislative & political updates, candidate meet & greets, association trade shows and public speaking roles for presentations to quarterly association meetings of 10 to 500 REALTORS®.
 - Enhanced the association's advocacy communication efforts by promoting the REALTOR Action Center website and REALTOR® Federal Political Coordinator (FPC) programs. These efforts contributed to a 100% participation rate by 535 FPCs in 2008 & 2010.
- 1/06 – 4/07** **KENTUCKY ASSOCIATION OF REALTORS®** **Lexington, KY**
Government Affairs Director
- Effectively lobbied members of the state legislature on behalf of over 11,000 REALTORS® across the Commonwealth of Kentucky.
 - Successfully developed and maintained relationships with members of the state legislature, registered legislative agents, the Kentucky Real Estate Commission and small business trade associations for the purpose of advancing the Kentucky Association of REALTORS® public policy agenda.
- 2/04 – 1/06** **MICHIGAN ASSOCIATION OF REALTORS®** **Lansing, MI**
Public Policy Communications & Central/Northern MI Field Director
- Produced and edited all public policy related content for the Michigan Association of REALTORS® (MAR) website and publications. In 2005, MAR publications reached over 27,000 REALTORS® in Michigan.
 - Developed and presented legislative & political updates for 16 local REALTOR® associations in Michigan. Public speaking roles included local association general membership meetings, executive committee meetings and legislative issue forums.
- EDUCATION:**
- 5/15 – 7/15** **THE IRON YARD** **Orlando, FL**
Front-End Web Development
- 2003** **WESTERN MICHIGAN UNIVERSITY** **Kalamazoo, MI**
Bachelor of Arts, Public Administration